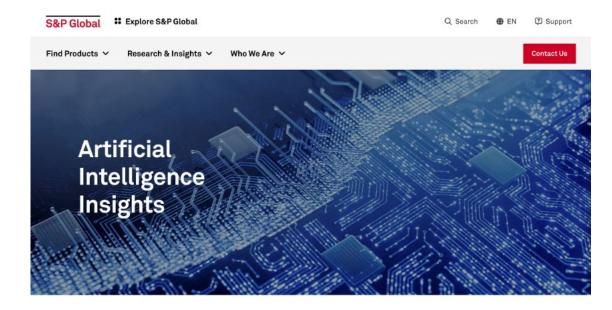
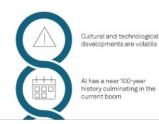
# **S&P Global Artificial Intelligence Insights: Research Experience**



Introduction Al Fundamentals Al Applications Governance & Regulation Podcasts & Videos Events

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**Generative Al Digest** 



On the afternoon of Feb. 9, 1964, a group of young men from Liverpool, England, ducked out of the chill wind and freezing temperatures of Manhattan's theater district into the gothic vestibule of CBS Television's Studio 50. That night, the Beatles made their first appearance on The Ed Sullivan Show, debuting in front of an American audience of 73 million. This moment has come to be regarded as a watershed event, marking a decisive shift in the course of cultural history.

Hi there Now can I help you today?

On Nov. 30, 2022, an American artificial intellige output of announced the release of a large language model-based chatbot called ChatGPT. The

### **Fundamentals**

- How does the technology work?
- What are the opportunities and risks that these technologies create?

#### Applications

- How does the technology work in an industrial context?
- What are the opportunities and risks not borne of the technology but its implementation in a particular industry or group of industries?

## **Governance and Risk Management**

- What are risk management implications?
- How will governance and regulatory frameworks evolve to encapsulate the effective management of such risks?



**Insights Website** 



Podcast

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